

IT'S GOOD TO BE GOLDEN

As we close the books on the 2019 Fiscal Year, I would like to take this opportunity to express our gratitude to the many people who supported the cause of the Kutztown University Foundation and to share some of the accomplishments made possible by that support.

I want to sincerely thank all of those who have helped us make this an historic year for the Kutztown University Foundation. Together we have shown the world what it means to be a Golden Bear.

Sincerely,



Alex Ogeka, Executive Director

KU FOUNDATION
KUTZTOWN UNIVERSITY

For complete information visit
www.kuf.org

- Our fundraising total for Fiscal Year 2019 (FY19), which ran from July 1, 2018–June 30, 2019, is **\$6,116,519**. This takes the KU Foundation over the \$6 million mark for the first time in our history.
- On June 11, the KU Foundation received a **commitment of \$1.75 million** for an exciting new project to support the College of Visual and Performing Arts, the largest gift in the history of the college. We look forward to officially announcing this transformational gift later this summer.
- **The endowment fund** has increased to **\$32 million**. The KU Foundation Board of Directors has decided to increase our spending rate for all endowed funds to 4% for next fiscal year, providing an **additional \$175,000 in scholarships** to our students.
- Our inaugural 1866 Minute Giving Challenge on April 25–26 saw more than 1,500 donors make gifts totaling nearly **\$152,000** to support our students.
- The Foundation Board welcomed **Sue Pichini, Jeff Fussner '85, Nico Goffredo '15 and Kelly Loughery '21**.
- The new **Hampton Inn and Suites of Kutztown** project is nearing completion. We look forward to the grand opening celebration in October and are very excited to be able to welcome back all of our alumni for Homecoming on October 26.
- Our team completed an **alumni survey project** in the fall. I encourage you to view the results on our website. We look forward to using these results for improved programming and offerings to our alumni in the future.
- As of July 1, the KU Alumni Board of Directors has transitioned to an **Alumni Council**. This restructuring project allows this dedicated group to focus their attention on three main areas: **recruitment, enhancing the student experience**, and participating in a future comprehensive **fundraising campaign**.
- The communications staff rebranded the Foundation and redesigned the entire website. Check it out at www.kuf.org
- Kutztown University and the KU Foundation have launched a lifelong learning program, offering **free courses for all alumni** of the university. Different classes will be offered each semester on a variety of topics and alumni are welcome to take one or both courses. For more information, please visit www.kuf.org.
- The development team created the **Golden Bear Athletic Club**, which provides scholarship and other vital assistance to student athletes competing in 21 intercollegiate sports.
- Our team partnered with the university to launch the **Kutztown University Arts Society**, which helps advance and support the visual and performing arts at KU as well as provides new opportunities for arts education in our local community.
- A new **partnership with Nationwide Insurance** will now provide discounted benefits for all Kutztown University alumni.
- The USA Today 10BestReaders' Choice Travel Awards named the **Kutztown Folk Festival** as one of the top two cultural festivals in the country. The festival was selected as the runner-up to 20 nationwide cultural festivals and placed as a finalist beside the likes of the Water Lantern Festival, Albuquerque International Balloon Fiesta and the New Orleans Jazz & Heritage Festival. We look forward to seeing you at the 70th annual Kutztown Folk Festival which runs through July 7.
- The KU Presidential Ambassadors won the **CASE ASAP District II Organization of the Year Award** for 2018–2019. Members of the executive board have been accepted to present at the National Conference this August in Baltimore about their program Dinner with Golden Bears.
- KU alumni and friends of the Foundation gave nearly **8,000 engagement hours** of their time.