

GOLDEN BEAR NEWS

Week Ending Friday, June 12, 2015

Campus News

(below) **Irving Mondschein – a national champion in the decathlon** and high jump in the 1940s, Olympic coach, patriarch of three generations of track and field stars, and former KU track and field assistant coach – passed away on June 5, 2015. He won the National Amateur Athletic Union decathlon championship in 1944, '46 and '47 and was considered a leading contender for the decathlon gold medal at the 1948 London Olympics.



Irving Mondschein with his son, Brian, in 2004



(above) **Members of the Kutztown University Sport Business Institute (KUSBI)**, Anthony Marchetto, Dakota Hirst, and John Kelly, majoring in Leisure and Sport Studies, presented their research entitled, “The Effects of Sport Video Gaming on Sport Team Brand Attitude Formation,” at the 2015 North American Society for Sport Management (NASSM) Conference, Ottawa, CANADA on June 6.

Kutztown University was awarded a \$40,000 grant from the PA Liquor Control Board to support education and awareness of the responsible use of alcohol. Kutztown School District and the Borough of Kutztown Police Department also received grants in conjunction with KU.

A New Orleans brass music protégé, an iconic Broadway star, a fiddle master and pitch-perfect a cappella singers are just a few of the exciting events on the 2015-2016 KU *Presents!* schedule. Renewing and new subscriptions will be available beginning Wednesday, July 1. Single tickets for *KU Presents!* will be available by phone at 610.683.4092 beginning Tuesday, August 4. Online sales will begin Friday, August 14, at www.KutztownPresents.org.

Kutztown University Foundation & Alumni Relations Events

Langhorne Happy Hour – On June 19, the KU Happy Hour series heads to the Irish Rover Station House in Langhorne for its 2nd annual Happy Hour! Join Ray Crouse '82 and other KU alumni at 1033 S Bellevue Ave in Langhorne from 5:30 PM to 7:30 PM for appetizers and a complimentary first drink! Please [register online](#) or email info@kutztownfoundation.org to register for this fun event!



KU Football Fundraiser – On June 20, there will be a KU Football Fundraiser event at Curran's Irish Inn in Philadelphia. The event begins at 6 PM and the cost is \$20. Please come out to support the 2015 KU Football team and meet Coach Jim Clements and his entire staff. There will be a 50/50 raffle with many items of chance to win! All proceeds benefit the KU Football program. Please [register online](#) or email info@kutztownfoundation.org for more information. If registering online, **please bring your email confirmation as your entry into the event.**

Lehigh Valley IronPigs vs. Norfolk Tides – On Friday, July 31, Kutztown University alumni, family and friends are invited to cheer on the Lehigh Valley IronPigs as they take on the Norfolk Tides at Coca-Cola Park in Allentown. Game time is 7:05 PM, but alumni are welcome to come early to the Red Robin Tiki Terrace to enjoy a full complimentary buffet and left field seating. Cost is \$20 per adult, and children 12 and under free. Seating is limited, so please reserve your tickets now! For more information, please visit our website or [register online](#).



Alumni News

During the 2016 Northeastern PA [Synod](#) of the Evangelical Lutheran Church in America, **Larry Hassler '62** was one of four pastors honored for the 50th anniversary of their ordinations.

Three of Agora Cyber Charter School's professional school counselors, including **Jill E. Palme '04**, have been selected to be presenters at the American School Counselor Association ([ASCA](#)) national convention June 28-July 1 in Phoenix, AZ, for approximately 2,100 school counselors and educators. Jill will help present "The School Counselor in the Cyber World" during the Tuesday breakout session.

Shannon Melideo '94, associate dean of the School of Education and Human Services at Marymount University, delivered the [keynote address](#) during the 60th Tri-Valley High School commencement. During her tenure at MU, Shannon has traveled the world, presenting at international conferences on literacy and peer coaching. She is also a contributing writer for Parenting Special Needs Magazine.

(right) **Andy Vasquez '09** has opened a larger location for his [custom furniture](#) business in Allentown, PA, thanks to the Allentown Economic Development Corp.'s MakerSpace. [Andy Vasquez Furniture](#) designs and builds custom pieces, such as credenzas, coffee tables, dining sets, and more.

Steven Miguel '10 joined MillerSearles LLC, CPAs & Advisors as a [staff accountant](#). He will work with individuals and businesses in the areas of income tax and financial and business planning.



KUTZTOWN FOLK FESTIVAL

June 27 – July 5

ALUMNI DISCOUNT

As a Kutztown University alumnus, you have the opportunity to purchase Kutztown Folk Festival tickets at a special discounted price. KU alumni are each able to purchase up to six daily passes at the discounted rate of \$8 for adults, \$7 for seniors (55+ years of age), and \$3 for students (13-17 years of age). Children 12 and under are free! To purchase tickets, please call the Alumni Relations office at 610.683.4110 or stop by the Wiesenberger Alumni Center between 8 AM and 3:30 PM. For additional information about the Kutztown Folk Festival, please visit www.kutztownfestival.com.

