

Golden Bear News

Campus News

The U.S. Small Business Administration announced the Kutztown University Small Business Development Center's **Jump Start Diversity (JSD)** will receive a [\\$50,000 grant](#) for their Food Accelerator IDEA (Innovation, Development and Entrepreneurship Accelerator). The grant comes as part of the Growth Accelerator Fund competition. KU is one of 80 grant recipients reviewed by a panel of experts in entrepreneurship, investing and business plans from within the government and private sectors. IDEA will offer a program that allows established food companies to scale more efficiently. Participants will receive training in innovation and creativity in the food industry, product development, technology trends, packaging and labeling, package design, trade shows, nutrition, international trade and wholesale distribution.



Kutztown University President Kenneth Hawkinson presented the institution's **2015 Action Plan** at the Pennsylvania State System of Higher Education (PASSHE) Board of Governors meeting, outlining KU's Programs of Distinction and [key initiatives](#) for the coming year. KU's Academic Programs of Distinction identified in the action plan include Visual and Performing Arts, Physical Sciences, Social Work and Education, as well as the Pennsylvania German Cultural Heritage Center, Small Business Development Center, Latino Business Resource Center, AACSB Accreditation, Applied Investment Management, Astronomy Outreach, and Men's Rugby Club.

Stephanie Klein, a senior in Physics/Astronomy, and Dr. Phillip Reed, associate professor of Astronomy and Physics, represented Kutztown University at the 29th General Assembly of the International Astronomical Union (IAU) last week in Honolulu, Hawaii. Stephanie and Dr. Reed are presenting results of the research they conducted using KU's on-campus observatory. Their spectroscopic work on magnetic fields, mass transfer and stellar evolution caught the attention of the [Daily Newspaper](#) of the IAU General Assembly (issue 4, page 17).



Dr. Martha M. Geaney, dean of the College of Business at Kutztown University, was recently featured in *Lehigh Valley Business*'s ["Behind the List."](#) Martha's interview with Lehigh Valley Business provides insight into the proven-popular Master of Business Administration and additional accredited programs at KU.

KUF&AR Events: Recap! >>>

Friends from the Inaugural Alumni Brewery Tour spent the day tasting a variety of beers from Union Barrel Works, Stoudt's Brewing Company and Saucony Creek Brewing Company. Thanks for kicking off this tremendously tasteful event with us!



KUF&AR Events

FanFest HOMECOMING

Saturday, October 24
10:30 AM – 1 PM

Join us for FanFest sponsored by PSECU on the DMZ from 10:30 AM to 1 PM. Free entertainment includes inflatables, games and music, as well as free food! This is a great opportunity for alumni and their families to return to campus. Alumni are also able to reserve a reunion table under the tent by calling the Alumni Relations office at 610.683.4110 or emailing info@kutztownUfoundation.org. See you there!

[REGISTER HERE >>>](#)

2015 Meet the Band – On September 5, please join KUMU family and friends as they cheer on the Kutztown University Marching Unit in the debut of their 2015 field show, “5 x 5.” Guests are invited to march with the band during their pre-campus march to the stadium, stepping off behind Old Main at 12:05 PM. Once in the stadium, take your seats watch pre-game and cheer on the KU Golden Bears as they take on Assumption College beginning at 1:05 PM. After the game, walk across Main Street to the Wisenberger Alumni Center, located at 15197 Kutztown Road, for a barbecue picnic. Mingle with other KUMU supporters and [Meet the Band!](#) If you have any questions, please contact the KU Foundation & Alumni Relations office at 610.683.4110 or email info@kutztownUfoundation.org.

Ticket prices cover the cost of this event only. Additional donations go toward covering the costs of feeding a current KUMU student at Meet the Band or for future events during the 2015 marching season. Any amount is helpful. **Thank you for your support of KUMU!**

WAITING FOR YOUR RSVP!

Whether you graduated from KU last year or 50+ years ago, you're invited to participate in all of the events and activities we have to offer throughout the year! For a complete list of upcoming alumni events, please visit our [events page](#). We look forward to seeing you in the very near future!



Alumni Recognition

Anna Appleton '10 and Douglas Nase were [married](#) on June 27 in Lancaster, PA. Anna is pursuing her Master's degree in clinical mental health counseling, and Douglas is employed by Dewberry Engineers.

The school board of Wallingford-Swarthmore School District appointed **Michael Pladus '80** as [substitute superintendent](#) through September 18 and as acting superintendent thereafter through June 2016.

Kelly A. Bushe '11 has been named Arcadia University's assistant women's [soccer coach](#) for the upcoming 2015 season. She was a four-year letter winner and two-year team captain of the women's soccer team at KU.

In the summer 2015 edition of *The Tower*, Alumni and KUF Board member **Samuel D. Westmoreland '66** shares his life since retiring from the Department of Anthropology and Sociology in 2007. Read about his joys and struggles in "Back to Class with Sam Westmoreland."



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You can register for events, make a donation, read incredible stories about KU scholarship recipients, share your success stories, and so much more!

Get connected – and STAY connected – with social media and creating a [Golden Bear Profile](#). We'll provide you with effective tools and resources to establish your own alumni network.



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